**Kansas State Service Plan 2021-2024**

**Goal 1: GROW**

**Objective 1:** Build a culture of volunteerism and service.

**Objective 2:** Diversify funding opportunities and increase the number of organizations receiving funds.

**Goal 2: PARTNER**

**Objective 1:** Strengthen existing partnerships and seek new, diverse partnerships.

**Objective 2:** Utilize service and volunteerism as a strategy to address the needs of Kansas communities, including Tribal organizations, and governments.

**Goal 3: SUPPORT**

**Objective 1:** Provide training, technical assistance, and resources to organizations.

**Objective 2:** Expand youth development, mentoring, and service to support statewide education outcomes.

**Kansas State Service Plan 2021-2024**

**Goal 1: GROW**

**Objective 1:** Build a culture of volunteerism and service.

***Action Steps****:*

* Improve website and expand social media presence to showcase volunteer impact, tell stories of service, increase awareness, and recognize programs and days of service.
* Create a scheduled plan to promote volunteerism, mentoring, national service and civic engagement.
* Utilize Speaker Bureau to educate communities about the work of the Commission and build a stronger, more diverse and more inclusive statewide network.

***Measures of Success****:*

* By December 2024, website, newsletter and social media analytics will show a 10 percent increase in engagement.
* By December 2024, the Commission will have hosted a Speaker Bureau presentation in all 105 Kansas counties and four tribal communities.
* By December 2024, the Commission will implement monthly scheduled promotion plan for volunteerism, mentoring, national service and civic engagement.

**Objective 2:** Diversify funding opportunities and increase the number of organizations receiving funds.

***Action Steps****:*

* Seek out foundation and private grants to supplement the federal funding received from AmeriCorps.
* Increase the number of new organizations, particularly those in under-resourced communities, receiving Commission grants.
* Partner with the National Mentoring Resource Center to fund technical assistance for mentoring programs.

***Measures of Success****:*

* By December 2024, the Commission will secure at least two foundation and/or private grants totaling more than $50,000.
* By December 2024, the Commission will see a 10 percent increase in the number of new organizations applying for Commission grants.
* By December 2024, the Commission will have procedures in place to receive funding from the National Mentoring Resource Center.

**Goal 2: PARTNER**

**Objective 1:** Strengthen existing partnerships and seek new, diverse partnerships

***Action Steps****:*

* Educate and engage elected officials and state leaders regarding Kansas Volunteer Commission programs, activities, and initiatives.
* Cultivate strategic partnerships with volunteer centers, volunteer connection agencies, foundations, governmental agencies, tribal organizations, etc.
* Foster networks that enhance collaboration across organizations and sectors.

***Measures of Success****:*

* By December 2024, Commission staff will engage in bi-annual conversations with Kansas federal legislators.
* By December 2024, Commissioners will collectively have 100 individual conversations with Kansas state legislators.
* By December 2024, the Commission will see a 10 percent increase in subscribers to the Kansas Association of Volunteer Engagers (KAVE), Civic Engagement and Mentor Kansas Basecamp networks.

**Objective 2:** Utilize service and volunteerism as a strategy to address the needs of Kansas communities, including Tribal organizations, and governments.

***Action Steps****:*

* Prioritize funding around poverty, youth development and mentoring, education, rural communities, and social justice and reevaluate annually to be responsive to emergent needs of Kansas.
* Expand national service programs in under-resourced communities, particularly those in Southeast and Western Kansas.
* Collaborate across streams of national service and develop a council that meets quarterly.

***Measures of Success****:*

* By December 2024, the Commission will subgrant 90 percent of its funding within priority funding areas.
* By December 2024, the Commission will have at least one AmeriCorps and one VGF program with a focus on serving Western and/or Southeast Kansas.
* By December 2024, a Kansas National Service Council will be established with representation from all streams of service.

**Goal 3: SUPPORT**

**Objective 1:** Provide training, technical assistance, and resources to organizations and individuals.

***Action Steps****:*

* Expand capacity building opportunities and resources for volunteer and mentor organizations.
* Provide training and technical assistance on grant writing to potential applicants.
* Expand the capacity of organizations to be diverse and inclusive.
* Expand opportunities and resources so that youth and adults can be civically engaged at the local, state, and national level.
* Support AmeriCorps members from recruitment through alumni status.

***Measures of Success****:*

* By December 2024, the Commission will see a 10 percent increase in the number of individuals registering for events and training.
* By 2 December 024, 80 percent of participants will rate the trainings and/or technical assistance received by the Commission as “very good” or “excellent”.
* By December 2024, the Commission will certify an additional 10 organizations in Service Enterprise.
* By December 2024, 30 percent of exiting AmeriCorps Kansas members will join an Alumni Network in Kansas.

**Objective 2:** Expand youth development, mentoring, and service to support statewide education outcomes.

***Action Steps****:*

* Assist mentoring programs to use the Elements of Effective Practice for Mentoring to positively impact the lives of youth.
* Develop relationships with mentoring programs and encourage completion of the Mentor Kansas Partnership Tier application.
* Support and expand the KSDE civic engagement initiative.
* Develop a Young Leaders Council to inform and influence Kansas Volunteer Commission priorities, initiatives and activities.

***Measures of Success****:*

* By 2024, the Commission will see a 10 percent increase in the number of schools applying for the KSDE Civic Advocacy Network award.
* By 2024, the Commission will have placed 50 mentoring organizations into a Mentor Kansas Partnership Tier.

**INTERNAL STRATEGIES**

* Develop communication and outreach plan to amplify the Commission’s voice and reach.
* Develop Governor engagement plan to ensure Commissioners are appointed in a timely manner and increase the diversity of Commission membership through more racial, ethnic, youth and regional representation.
* Develop a staff stability and transition plan.
* Maintain and grow expertise through staff participation in professional development opportunities (conferences, training, etc.), especially those with a focus on diversity, equity, and inclusion.
* Develop Commissioner engagement plan.
* Track and recognize Commission volunteers.